

2023.11.6

地点 Venue: 12J92

语言: 普通话
Language: Mandarin Chinese

时间 Time	主题 Topic	讲者 Speakers
流行趋势 Design and Trend		
10:30 – 11:00	24/25秋冬流行色解析 Global Colour Forecast AW 24/25	赖正亮 · 上海元彩科技有限公司色彩趋势专家 Bright Lai, Colour Consultant, Coloro Co Ltd Shanghai
11:10 – 11:40	WGSN 24/25秋冬女装趋势 WGSN Womenswear Forecast A/W 24/25	伍爱晶 · WGSN趋势专家 Olivia Wu, Trend Expert, WGSN
可持续发展议题 Sustainability Issues		
12:00 – 12:45	时尚4.0：超越数字化和营销 - 创新与可持续增长推动行业发展 Fashion 4.0: Beyond Digitalization and Marketing - Advancing the Industry through Innovation and Sustainable Growth	陈敏轩博士 · 香港高等教育科技学院时装设计(荣誉)文学士学位课程主任及助理教授 Dr Eve Chan, Programme Leader and Assistant Professor of BA (Hons) Fashion Design, Technological and Higher Education Institute of Hong Kong
流行趋势 Design and Trend		
13:00 – 13:45	2025年春夏面料和颜色时尚趋势* Fabric and Colour Fashion Trends S/S 2025	廖志伟 · Creative Placements Asia Ltd行政总裁 Michael Leow, CEO, Creative Placements Asia Ltd
可持续发展议题 Sustainability Issues		
13:55 – 14:25	纺织品有害物质检测与OEKO-TEX®可持续发展方案* Detection of Harmful Substances in Textiles and OEKO- TEX® Sustainable Solutions	牛斌 · 海恩斯坦销售部经理 Andy Niu, Head of Sales, Hohenstein Textile Testing (Shanghai) Co Ltd
流行趋势 Design and Trend		
14:30 – 15:10	2024/25秋冬中国纺织面料流行趋势 AW24/25 Fabrics China Trend	渠梦玮 · 中国纺织信息中心流行趋势部趋势研究员 Qu Mengwei, Trend Researcher of Trends Department, China Textile Information Center
15:10 – 15:40	SBCN流行新材料纱线价值创造新可能 SBCN Popular New Material Yarn Value to Create New Possibilities	国家纺织新材料纱线流行趋势研究中心 朱培 · 山东联润新材料科技有限公司总经理助理 Fabrics China Trend Research Center-New Fiber-based Yarn Zhu Pei, Assistant to General Manager, Shandong Long Run Textile Co Ltd
15:40 – 16:10	绿色新纤维实现新可能 New Green Fibers Realize New Possibilities	陈丽英 · 宜宾丝丽雅集团有限公司品牌拓展负责人 Chen Liying, Head of brand development, Yibin Grace Group Co Ltd
16:10 – 16:30	赛得利莱赛尔的创新发展 Sateri lyocell's Innovation Development	江建国 · 赛得利集团莱赛尔下游市场拓展经理 Jiang Jianguo, Sateri lyocell Business Development Manager, Sateri Group

地点: 9号馆会议室C

Venue: Hall 9 Meeting Room C

语言: 普通话
Language: Mandarin Chinese

时间 Time	主题 Topic	讲者 Speakers
可持续发展议题 Sustainability Issues		
14:00 – 15:30	「创新赋能：可持续及循环发展」专题讨论 * Empowering Sustainability and Circularity through Innovation	姚磊博士 · 香港纺织及成衣研发中心总监 (项目发展) Dr Gloria Lei Yao, Director, Project Development, The Hong Kong Research Institute of Textiles and Apparel 李鹏教授 · 香港理工大学时装及纺织学院教授及高等研究院副院长 Professor Lilly Li, Professor of School of Fashion and Textiles and Associate Director PAIR, The Hong Kong Polytechnic University 黄尚哲 · 晶苑国际集团有限公司经理 – 可持续发展 (牛仔分部) Tom Sheung Chit Wong, Manager – Sustainability, Denim Division, Crystal International Group Ltd 杨建祥 · 安踏集团创研管理总监 Jack Yang, Director of Innovation and Research Management, ANTA 张玉高 · 溢达集团集团首席科学家、集团研发总监 Yugao Zhang, Group Chief Scientist & Director of Research and Development, Esquel Enterprises Ltd

* 提供普通话 <-> 英语同声传译

Mandarin Chinese <-> English Simultaneous Interpretation will be provided.

2023.11.7

地点 Venue: 12J92

语言: 普通话
Language: Mandarin Chinese

时间 Time	主题 Topic	讲者 Speakers
市场信息及营销策略 Market Information & Business Strategies		
10:30 – 13:00	2023纺织产业数字化应用趋势论坛 2023 Textile Industry Digital Application Forum	喻波 · 深圳智能制造产业促进会常务副会长兼秘书长 Yu Bo, Executive Vice President and Secretary General, Shenzhen Intelligent Manufacturing Industry Promotion Association 贺宪亭 · 深圳市博克时代科技开发有限公司总经理 He Xianting, General Manager, Shenzhen BOK Times Technology and Development Co Ltd 陈晓鸣 · 杭州袖凡信息科技有限公司咨询顾问 Chen Xiaoming, Consultant, Hangzhou Youfan Information Technology Co Ltd 刘郴 · 浙江凌迪数字科技有限公司CEO Liu Chen, CEO, Zhejiang Lingdi Digital Science and Technology Co Ltd 邹烈武 · 深圳仙库智能有限公司COO Zou Liewu, COO, Shenzhen Xianku Intelligent Co Ltd
13:30 – 16:00	intertextile FORUM 纺织论坛 intertextile FORUM	<p>13:30 - 13:35 主持嘉宾开场 Guest Host Announces the Opening of the Forum 王军 · 中国服装论坛执行主席 Wang Jun, Executive Chairperson of China Fashion Forum</p> <p>13:35 - 14:00 开场致辞 Opening Speech 徐迎新 · 中国纺织工业联合会副会长、中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Vice President of CNTAC and President of CCPIT-TEX 温婷 · 法兰克福展览(香港)有限公司董事总经理 Wendy Wen, Managing Director, Messe Frankfurt (HK) Ltd</p> <p>14:00 - 15:20 主题演讲 Keynote Speech 马兆远 · 南方科技大学教授、英国物理学会会士 Ma Zhaoyuan, Professor at Southern University of Science and Technology, Member of the Institute of Physics 邓兆萍 · 中国时装设计“金顶奖”设计师、广东普丽衣曼实业有限公司执行董事兼设计总监 Deng Zhaoping, Top Award Designer of Chinese fashion, Executive Chairman and Design Director of Guangdong Polyimide Enterprise Co Ltd 袁琼 · 赢家时尚集团副总裁 Yuan Qiong, Vice President of EEKA Fashion Holdings Limited 蓝建雄 · 深圳市安奈儿股份有限公司副总裁 Lan JanXiong, Deputy Director of Annli Co Ltd</p> <p>15:20 - 16:00 主题对话 Thematic Dialogues 话题: 区域协同驱动 · 筑坚现代化纺织产业体系 Topic: Driven by Regional Synergy, Consolidate a Modern Textile Industry System 欧伯炼 · 歌力思事业合伙人、供应链负责人 Ou Bolian, Business Partner and Head of Supply Chain of ELLASSAY 何淑君 · 深圳市嘉汶服饰有限公司创始人 He Shujun, Founder of Shenzhen KAVON Clothing Co Ltd 王媛 · 阁兰秀服装设计有限公司创意总监 Wang Yuan, Creative Director of Ground Show Apparel Design Co Ltd 梁云侠 · 佻寂品牌创始人、创意总监 · 第27届中国十佳时装设计师 Liang Yunxia, Founder and Creative Director of TO JI brand and one of the 27th China Top Ten Fashion Designers 陈家平 · 南通东屹高新纤维科技有限公司部长 Chen Jiaping, Department Director, Nantong Dongyi Advanced Fiber Technology Co Ltd 周仁丽 · 绵阳佳联印染有限责任公司营销总监 Zhou Renli, Marketing Director, Mianyang Jialian Printing and Dyeing Co Ltd</p>

2023.11.8

地点 Venue: 12J92

语言: 普通话
Language: Mandarin Chinese

时间 Time	主题 Topic	讲者 Speakers
可持续发展议题 Sustainability Issues		
10:30 – 11:00	循环再生 · 美与未来同在 Recycling Trends are Coming, Viscose Recycle Solution	沈炜 · 赛得利市场部经理 Vera Shen, Marketing Manager, Sateri